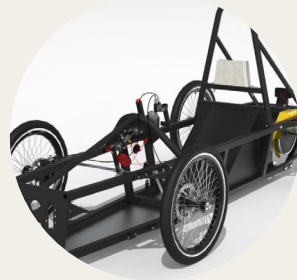


Studying Product Design will provide you with a greater understanding of the world in which we live, how it works and what your contribution to it could be. Our workshops and classrooms are equipped with the latest tools, digital technology and machinery, enabling you to have industry level learning experiences, taught by industry trained teachers. Traditional and modern processes are combined to offer the full spectrum of skills and knowledge required to design tomorrow's products. Students are encouraged and supported in developing independent and individual creativity, preparing them for engagement with the world of 21st century design.



As a department, we are currently in the preliminary design stages of the worldwide, school, Greenpower competition. This is an amazing opportunity for students to participate in the design, build and racing of an electric race car. Teams of students aged 9 to 25 from across the globe compete at Greenpower events.

"Projects like this are invaluable to companies such as Siemens, helping us to reach tomorrow's talent by engaging young people in engineering and science from an early age."

- Juergen Maier, Former Chief Executive Siemens plc

Product Design is for people who are curious about the products we consume, inspired by design in all forms, and excited by developing their creative skills and knowledge. The course contains elements accessible to all, and through which we develop the knowledge and skills necessary to engage with the whole course. To succeed, the students need only bring their motivation to learn and willingness to work.

Head of Product Design: Robert Bonney
Email: bonney.r@millfieldschool.com



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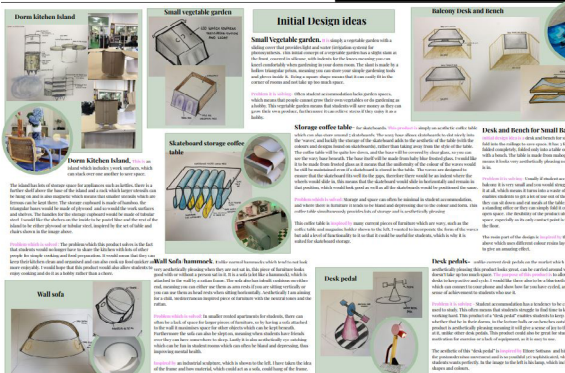
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Design Scholars Programme

The Design Scholars are a group of students who have proven their existing design knowledge and skills. Over the academic year they participate in a variety of projects, activities, and competitions focused on the application and development of Product Design. Dedicated weekly sessions are held in which the scholars collaborate, across the year groups, supporting one another and enhancing the Scholars group for all.

EXPLORING DIFFERENT DESIGN CONTEXTS, CONCEPT DESIGNS

Student living, Design and make prototypes for a product that will improve the experience of living in student accommodation.



Next Steps

Now that I have completed my investigation the student accommodation context I would like to investigate others. I am investigating other design options to improve the experience of living in student accommodation, such as a small, self-contained garden space for growing vegetables, a storage coffee table, a skateboard storage coffee table, a desk and bench for small flats, and a desk pod.

The Next Step

Having studied A level Product Design, students are equipped with the practical skills, the creative ability, and the theoretical knowledge to solve real world problems. The course builds the confidence to excel in numerous career pathways especially those in the creative industry. These include Product Design, Industrial Design, Automotive Design, Engineering, Architecture, and CAD Design.



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